



# ORGANIC CONNECTIONS CONFERENCE & TRADESHOW

Growing Organics To Meet The Demand  
Nov. 1-3, 2018    Prairieland Park, Saskatoon

## Sponsorship & Tradeshow Opportunities

Join Organic Connections for the 2018 *Growing Organics to Meet the Demand* Conference and Tradeshow on November 1-3, 2018 in a new venue featuring an increased footprint.

### BOOTH PRICES AND SIZES

Draped 10 x 10	\$650
Draped 10 x 10 non-profit	\$400
Machinery Exhibit (Indoor) 30ft x 30ft	\$1200

*\*\*Prices are inclusive to GST*

**Booth prices include:** pipe and drape, a skirted table, 2 chairs and 1 full conference pass (includes meals).

**Additional passes** can be purchased on this form at the reduced early bird rate of \$250.00 (GST included).

There will be **no electrical** provided, **if required please fill out attached forms** and return to contact on the attached form or contact Monica Horn directly at Prairieland Park at 306-683-8819. Also attached is a sign hanging form should you require this for your booth (only required if wanting signage from ceiling).

**WIFI will be provided by the Diamond Level sponsor.**

**Machinery Exhibit includes:** 30ft x 30ft space and 1 full conference pass (includes meals). Additional passes can be purchased at the reduced early bird rate. If desired **drape, table, and chairs can be booked** in addition through exhibitor kit **at additional cost**.

**Exhibitors are required to sign a contract and carry a minimum of \$1 million in liability insurance for the duration of the event.** A copy of this is required by Organic Connections. Please include with your registration and email to [eventcoordinator@organicconnections.ca](mailto:eventcoordinator@organicconnections.ca)

### SPONSORSHIP LEVELS- ALL INCLUSIVE TO GST

#### **Diamond Sponsorship \$20,000**

- We will work with you to design a recognition package specifically suited to your organization
- Exclusive level - only one company
- Recognition as the internet sponsors on site for the 3-day event
- Network promoted on 75-inch TV in main traffic area
- Custom branded wi-fi name & URL redirect to sponsor website
- Exclusive sponsorship of the Thursday Soil and Weeds workshop
- Space and Promotion of Reception on Thursday night
- Logo included in all print advertising purchased to promote the conference
- Full page ad in conference program
- Logo published on our web site with a direct link to your home page
- Invited to deliver a personalized message of support at a major function
- Recognized in all press releases
- Special discounted rate on additional conference passes
- Choose one of the following:
  - 2, 10 x 10 Trade Show booths and 6 full conference passes (Nov 1-3)
  - OR 8 full conference passes – no booth (Nov 1-3)

**Platinum Sponsorship \$10,000**

- We will work with you to design a recognition package specifically suited to your organization
- Logo included in all print advertising purchased to promote the conference
- 1/2 page ad in conference program
- Space and promotion for pre-banquet reception Friday night
- Logo published on our web site with a direct link to your home page
- Prominent banner signage location provided at the event
- Invited to deliver a personalized message of support at a major function
- Recognized in all press releases
- Special discounted rate on additional conference passes
- Choose one of the following:
  - o 10 x 10 Trade Show booth and 4 full conference passes (Nov 1-3)
  - o OR 6 full conference passes – no booth

**Gold Sponsorship \$7500**

- Logo included in all print advertising purchased to promote the conference
- Logo published on our web site with a direct link to your home page
- Prominent banner signage location provided at the event
- Recognized in all press releases
- 1/4 page ad in conference program

Choose one of the following:

- o 10 x 10 Trade Show booth and 4 full conference passes (Nov 1-3)
- o OR 6 full conference passes – no booth

**Silver Sponsorship \$5000**

- Major banner signage location provided at the event
- Logo published on our web site with a direct link to your home page
- 1/4 page ad in conference program
- Recognized in all press releases
- Special discounted rate on additional conference passes

Choose one of the following:

- o 10 x 10 Trade Show booth and 2 full conference passes (Nov 1-3)
- o OR 4 full conference passes – no booth

**Bronze Sponsorship \$2500**

- Includes 1 conference pass
- Signage provided at the event
- Logo published on our web site with a direct link to your home page
- Business card size ad in conference program
- Special discounted rate on additional conference passes
- Refreshment break sponsor which includes extra signage during break

**Supporter Sponsorship \$1000**

- Includes 1 conference pass
- Signage provided at the event
- Logo on conference website with direct link to your home page
- Logo on conference and tradeshow banners & signage

## SPONSOR & EXHIBITOR REGISTRATION

Organic Connections 2018 *Growing Organics To Meet The Demand* Conference and Tradeshow Nov. 1-3, 2018

Please complete all fields below and mail OR scan & email to:

Organic Connections

Carla Borsa

Event Coordinator

PO Box 135 Waldheim, SK Canada S0K 4R0

Phone: 306-221-7950 Email: [eventcoordinator@organicconnections.ca](mailto:eventcoordinator@organicconnections.ca)

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

Prov/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Web page: \_\_\_\_\_

Social Media Accounts you would like recognized:

**Sponsorship Category:** check one

Diamond	\$20,000	
Platinum	\$10,000	
Gold	\$7500	
Silver	\$5000	
Bronze	\$2500	
Supporter	\$1000	
<b>Total owing</b>		
<i>**Prices are inclusive to GST</i>		

**Exhibitor Space** check one

10 x 10 booth	\$650	
10 x 10 non-profit booth	\$400	
Machinery exhibit 30 x 30	\$1200	
Additional Conference pass (indicate how many required)	\$250	
<b>Total owing</b>		
<i>**Prices are inclusive to GST</i>		

Cheque payable to Organic Connections enclosed  Please invoice us

Pay by September 30, 2018 to confirm your spot. Places are confirmed and assigned on a first paid basis with priority given to Diamond, Platinum and Gold Sponsors.

**PLEASE COMPLETE THE FOLLOWING QUESTIONS**

Please give a brief description of the products you wish to display at your tradeshow booth.

Will you be offering products for sale?  No  Yes (If yes include a list of products and prices)

Will you be offering food or other samples?  No  Yes (If yes include a list of the samples)

My product is certified organic or approved for use in organic production by  
\_\_\_\_\_. (Include a copy of documentation)

What names do you want on the conference badges? (Please print clearly or attach a typed list)

Are you able to donate an item for the silent auction? If so please list.  Yes  No